

QUALITY ANALYTICS ASSOCIATES

INNOVATING WITH INTEGRITY. DELIVERING WITH RELIABILITY.

QAA is an SBA Certified Women-Owned Small Business (WOSB) and Economically Disadvantaged Women Owned Small Business (EDWOSB), centrally located in Arkansas. We have a strong history of partnering with IT, training, and multi-sector businesses—from large enterprises to small firms—to provide tailored, high-quality solutions that meet diverse client needs. Our team brings deep personal and corporate experience in managing contracts across corporate, higher education, and government sectors.

OUR SERVICES

Core Capabilities

- Curriculum Development and Modernization** – Design, update, and align training content with agency goals and regulatory requirements.
- Instructional Design and Delivery** – Provide engaging, learner-centered instruction in both virtual and in-person formats.
- LMS Implementation and Administration** – Manage and optimize systems for seamless learning experiences and compliance tracking.
- Training Evaluation and Assessment** – Measure effectiveness and outcomes to ensure mission-aligned performance.
- Data Capture and Analytics Integration** – Leverage data to evaluate learning impact, track trends, and support continuous improvement.
- Section 508 Compliance** – Support accessibility standards to ensure equitable access to digital and informational resources.

Data-Driven Continuous Improvement

QAA integrates advanced data analytics throughout the training process to promote measurable results and accountability. By capturing, analyzing, and visualizing performance data, we provide agencies with actionable insights that drive informed decisions and ongoing enhancement of learning programs.

Key Features

- Theme Analysis Capability** – Identify recurring challenges and emerging training needs.
- Tracking of Improvements and Trends** – Measure progress and performance over time.
- Interactive Dashboards** – Deliver real-time visibility into training metrics and outcomes.
- Comparative Analysis** – Assess effectiveness across programs, divisions, or time frames.
- Customization Reporting** – Align analytics outputs with federal data standards and mission objectives.

Value to Federal Agencies

- Ensures full compliance with contract and accessibility requirements.
- Provides accurate, timely, and high-quality deliverables.
- Enhances transparency, accountability, and continuous improvement.
- Strengthens data-driven decision-making across programs and initiatives.

EXPERIENCE

U.S. Army Medical Center of Excellence (MEDCoE): Instructor support and curriculum development for operational medicine programs. *Duration: 03/2024 - 02/2025 (MEDCoE) & 05/2020 - 08/2023 (Norwich Pro University)*

Naval Surface Warfare Center Philadelphia Division (NSWCPD): Workforce analytics initiative providing retention insights and data dashboards to improve employee engagement. *Duration: 07/2021 - 04/2023*

OPM Veterans Services Office: Ensured all digital training materials met Section 508 and WCAG Level AA standards through expert accessibility reviews, remediation guidance, and final compliance verification. *Duration: 09/2023 06/2024 (FDA) & 05/2024 - 06/2025 (OPM)*

Administrative Support Services – Food and Drug Administration (FDA): Provided Section 508 remediation and accessibility assurance for Word, PDF, and Excel documents, ensuring all digital content was fully compliant and accessible to all users. *Duration: 09/2023 06/2024 (FDA) & 05/2024 - 06/2025 (OPM)*

Corporate Information

- CAGE Code: 85Z54
- DUNS Number: 081371474
- UEI Number: RK7LEABM1KS8
- CMMC Level 1 Certification
- 508 Certified Staff
- Certified ISDs

NAICS Codes

- 611710
- 611430
- 611420
- 541612
- 541611
- 541715
- 541519
- 541512
- 541330

Contract Vehicles

SeaPort NxG MDA Shield



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